

Rep Order# 6837946 Ver# 4 Status Returned Traffic Order# 195685 Printed: 08/06/2012 3:29 PM 1 of 2
EC'd Yes Last Received: 08/02/2012 8:00 AM
Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINE 29 AND DISCUSS MG POSS. WITH NSM

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*29	-----	ADD TO SKED	11/03-11/03	1	\$90.00	:30	3	SA	3P-5P	3	\$30.00
Station Remark: V4 NA 3X 11/3 DUE AIRING COLLEGE FB. DISCUSS MG WITH NSM											

---REPORT TOTALS---

Report Totals: 3 / \$90.00

---SALES MONTHLY TOTALS---

Nov 12: 93 / \$22,820.00
Sales Totals: 93 / \$22,820.00
Station Totals: 93 / \$22,820.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$326,000	CABL 0%	KASA 7%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KASY 0%	KWBQ 0%

---COMPETITIVE COMMENTS---

EST SAHRES

Books NOV12
Demos RA35+

Rep Order# 6837946 Ver# 3 Status Revised Traffic Order# 195685 Printed: 08/02/2012 8:26 AM 1 of 6
E's'd Yes Last Received: 08/02/2012 8:00 AM
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*19		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
*20		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
*21		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
*22		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
*23		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00


8/2/12

Rep Order# 6837946 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195685

Printed: 08/02/2012 8:26 AM
Last Received: 08/02/2012 8:00 AM
Showing Buylines: All Rep Revised Lines

2 of 6

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*24		ADD TO SKED Sales Remark: V3 ADDED SPOTS. V3 Added	11/05-11/05	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*25		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*26		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$200.00	:30	4	TU-F	3P-4P	4	\$50.00
*27		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*28		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
*29		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/03-11/03	1	\$90.00	:30	3	SA	3P-5P	3	\$30.00
*30		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
*31		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
*32		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00

NA-College FB

Rep Order# 6837946 Ver# 3 Status Revised
EC'd Y's

Traffic Order# 195685

Printed: 08/02/2012 8:26 AM
Last Received: 08/02/2012 8:00 AM
Showing Buylines: All Rep Revised Lines

3 of 6

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*33		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$225.00	:30	3	TU,TH-F	1030P-11P	3	\$75.00
*34		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*35		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/03-11/03	1	\$50.00	:30	1	SA	10P-11P	1	\$50.00
*36		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/01	1	\$1,200.00	:30	3	TU-TH	9P-930P	3	\$400.00
*37		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$400.00	:30	1	M	9P-930P	1	\$400.00
*38		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$300.00	:30	1	M	930P-10P	1	\$300.00
*39		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$900.00	:30	3	TU-W,F	930P-10P	3	\$300.00
*40		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00

Rep Order# 6837946 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195685

Printed: 08/02/2012 8:26 AM
Last Received: 08/02/2012 8:00 AM
Showing Buylines: All Rep Revised Lines

4 of 6

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*41		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*42		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*43		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-11/02	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*44		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*45		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/05-11/05	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
*46		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-10/30	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
*47		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/30-10/30	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*48		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	10/31-10/31	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
*49		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/01-11/01	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00

Rep Order# 6837946 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195685

5 of 6

Printed: 08/02/2012 8:26 AM
Last Received: 08/02/2012 8:00 AM
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*50		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/01-11/01	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*51		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*52		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*53		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
*54		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/03-11/03	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
*55		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00
*56		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$2,700.00	:30	3	SU	11A-2P	3	\$900.00
*57		ADD TO SKED Sales Remark: V3 ADDED SPOTS V3 Added	11/04-11/04	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00

College FB

OT

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 75 / \$19,690.00

---SALES MONTHLY TOTALS---

Nov 12: 93 / \$22,820.00

Sales Totals: 93 / \$22,820.00

Station Totals: 93 / \$22,820.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$326,000	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SAHRES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6837946
EC'd Yes

Ver# 1 Status New

Traffic Order#

Printed: 08/01/2012 8:21 AM
Last Received: 07/31/2012 7:45 PM

1 of 3

Station KASA-TV ALBUQUERQUE, NM.

Agency () SMART MEDIA GROUP

Rep Firm

Advertiser () WILSON FOR NM SENAT

814 KING STREET - SUITE 200

) PHILADELPHIA

Product	Order
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
14	14
15	15
16	16
17	17
18	18
19	19
20	20
21	21
22	22
23	23
24	24
25	25
26	26
27	27
28	28
29	29
30	30
31	31
32	32
33	33
34	34
35	35
36	36
37	37
38	38
39	39
40	40
41	41
42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50
51	51
52	52
53	53
54	54
55	55
56	56
57	57
58	58
59	59
60	60
61	61
62	62
63	63
64	64
65	65
66	66
67	67
68	68
69	69
70	70
71	71
72	72
73	73
74	74
75	75
76	76
77	77
78	78
79	79
80	80
81	81
82	82
83	83
84	84
85	85
86	86
87	87
88	88
89	89
90	90
91	91
92	92
93	93
94	94
95	95
96	96
97	97
98	98
99	99
100	100

ALEXANDRIA, VA 22314

) AMY MCCREARY

Estimate# C30N06

Agency C/P1/P2/E WLSN/ORDR/C30N06

JAMES MCCLELLAN

Buyer Patricia Dome

Flight Dates	10/30/2012 - 11/06/2012
--------------	-------------------------

Salesperson Phone# 215-568-6540

Phone#

Hiatus Weeks

Salesperson FAX# 215-568-1845

Fax#

00000000000000000000

Salesperson FAX# 4401-006-CT7

--- CONTRACT COMMENT ---

*
||
C
S

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	Rating: 1.2	PEOPLES COURT	11/06-11/06	1	\$30.00	:30	1	TU	1P-2P	1	\$30.00
2	Rating: 1.2	AFHV	10/30-10/30	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
3	Rating: 1.2	AFHV	10/31-10/31	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
4	Rating: 1.2	AFHV	11/01-11/01	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
5	Rating: 1.2	AFHV	11/02-11/02	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
6	Rating: 0.9	EXTRA	10/31-10/31	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
7	Rating: 0.9	EXTRA	11/01-11/01	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
8	Rating: 0.9	EXTRA	11/02-11/02	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
9	Rating: 0.9	EXTRA	11/05-11/05	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
10	Rating: 5.4	NEWS9P	11/02-11/02	1	\$400.00	:30	1	F	9P-930P	1	\$400.00

Station KASA-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order
 Estimate# C30N06
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C30N06
 Flight Dates 10/30/2012 - 11/06/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS 930P	11/01-11/01	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00
Rating: 4.4											
12		NEWS9P	11/03-11/03	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
13		NEWS 930P	11/03-11/03	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
14		NEWS9P	11/04-11/04	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
15		NEWS 930P	11/04-11/04	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
16		HOUSE	11/03-11/03	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
17		TOUCH	11/02-11/02	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
18		FRINGE	11/02-11/02	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---
 Report Totals: 18 / \$3,130.00

---SALES MONTHLY TOTALS---
 Nov 12: 18 / \$3,130.00

Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
 Product Order
 Estimate# C30N06
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C30N06
 Flight Dates 10/30/2012 - 11/06/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Sales Totals: 18 / \$3,130.00
 Station Totals: 18 / \$3,130.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$44,714

CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SAHRES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 1

Time Period: 1p-2p

195685 06837946 C30N06 11/06/12 :30 P5 Order \$30.00

\$30.00

\$30.00

Line: 2

Time Period: 4p-5p

195685 06837946 C30N06 10/30/12 :30 P5 4:29:22 PM Order \$50.00

\$50.00

\$50.00

Line: 3

Time Period: 4p-5p

195685 06837946 C30N06 10/31/12 :30 P5 Order \$50.00

\$50.00

\$50.00

Line: 4

Time Period: 4p-5p

195685 06837946 C30N06 11/01/12 :30 P5 4:45:03 PM Order \$50.00

\$50.00

\$50.00

Line: 5

Time Period: 4p-5p

195685 06837946 C30N06 11/02/12 :30 P5 4:13:16 PM Order \$50.00

\$50.00

\$50.00

Line: 6

Time Period: 5p-530p

195685 06837946 C30N06 10/31/12 :30 P5 Order \$100.00

\$100.00

\$100.00

Line: 7

Time Period: 5p-530p

195685 06837946 C30N06 11/01/12 :30 P5 5:22:39 PM Order \$100.00

\$100.00

\$100.00

Line: 8

Time Period: 5p-530p

195685 06837946 C30N06 11/02/12 :30 P5 5:07:33 PM Order \$100.00

\$100.00

\$100.00

Line: 9

Time Period: 5p-530p

195685 06837946 C30N06 11/05/12 :30 P5 5:22:54 PM Order \$100.00

\$100.00

\$100.00

Line: 10

Time Period: 9p-930p

195685 06837946 C30N06 11/02/12 :30 P5 9:17:57 PM Order \$400.00

\$400.00

\$400.00

Line: 11

Time Period: 930p-10p

195685 06837946 C30N06 11/01/12 :30 P5 9:58:20 PM Order \$300.00

\$300.00

[Sorted by: Line]

Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 11

Line: 12

Time Period: 9p-930p

195685 06837946 C30N06 11/03/12 :30 P5 9:09:00 PM Order \$275.00

\$275.00

\$275.00

Line: 13

Time Period: 930p-10p

195685 06837946 C30N06 11/03/12 :30 P5 9:37:56 PM Order \$250.00

\$250.00

\$250.00

Line: 14

Time Period: 9p-930p

195685 06837946 C30N06 11/04/12 :30 P5 9:27:15 PM Order \$400.00

\$400.00

\$400.00

Line: 15

Time Period: 930p-10p

195685 06837946 C30N06 11/04/12 :30 P5 9:46:57 PM Order \$275.00

\$275.00

\$275.00

Line: 16

Time Period: 6p-7p

195685 06837946 C30N06 11/03/12 :30 P5 Order \$100.00

\$100.00

\$100.00

Line: 17

Time Period: 7p-8p

195685 06837946 C30N06 11/02/12 :30 P5 6:58:30 PM Order \$250.00

\$250.00

\$250.00

Line: 18

Time Period: 8p-9p

195685 06837946 C30N06 11/02/12 :30 P5 8:59:50 PM Order \$250.00

\$250.00

\$250.00

Line: 19

Time Period: 12p-1p

195685 06837946 C30N06 10/31/12 :30 P5 12:08:54 PM Order \$30.00

\$30.00

\$30.00

195685 06837946 C30N06 11/02/12 :30 P5 12:28:12 PM Order \$30.00

\$30.00

\$30.00

195685 06837946 C30N06 11/01/12 :30 P5 12:28:42 PM Order \$30.00

\$30.00

\$30.00

Line: 20

Time Period: 12p-1p

195685 06837946 C30N06 11/05/12 :30 P5 12:48:10 PM Order \$30.00

\$30.00

\$30.00

Line: 21

Time Period: 1p-2p

195685 06837946 C30N06 11/05/12 :30 P5 1:30:19 PM Order \$30.00

\$30.00

[Sorted by: Line]

Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 21

Line: 22

Time Period: 1p-2p

195685	06837946 C30N06	10/30/12	:30 P5	1:40:02 PM Order	\$30.00
195685	06837946 C30N06	11/01/12	:30 P5	1:49:35 PM Order	\$30.00
195685	06837946 C30N06	10/31/12	:30 P5	1:18:51 PM Order	\$30.00
195685	06837946 C30N06	11/02/12	:30 P5	1:09:33 PM Order	\$30.00

\$120.00

Line: 23

Time Period: 2p-3p

195685	06837946 C30N06	10/30/12	:30 P5	2:09:38 PM Order	\$30.00
195685	06837946 C30N06	11/01/12	:30 P5	2:29:25 PM Order	\$30.00
195685	06837946 C30N06	11/02/12	:30 P5	2:48:36 PM Order	\$30.00
195685	06837946 C30N06	10/31/12	:30 P5	2:39:23 PM Order	\$30.00

\$120.00

Line: 24

Time Period: 2p-3p

195685	06837946 C30N06	11/05/12	:30 P5	2:38:53 PM Order	\$30.00
--------	-----------------	----------	--------	------------------	---------

\$30.00

Line: 25

Time Period: 3p-4p

195685	06837946 C30N06	11/05/12	:30 P5	3:59:25 PM Order	\$50.00
--------	-----------------	----------	--------	------------------	---------

\$50.00

Line: 26

Time Period: 3p-4p

195685	06837946 C30N06	11/01/12	:30 P5	3:19:38 PM Order	\$50.00
195685	06837946 C30N06	10/31/12	:30 P5	3:47:50 PM Order	\$50.00
195685	06837946 C30N06	10/30/12	:30 P5	3:09:44 PM Order	\$50.00
195685	06837946 C30N06	11/02/12	:30 P5	3:29:12 PM Order	\$50.00

\$200.00

Line: 27

Time Period: 530p-6p

195685	06837946 C30N06	11/02/12	:30 P5	5:50:48 PM Order	\$150.00
195685	06837946 C30N06	10/31/12	:30 P5	5:36:33 PM Order	\$150.00
195685	06837946 C30N06	11/01/12	:30 P5	5:50:09 PM Order	\$150.00
195685	06837946 C30N06	10/30/12	:30 P5	5:36:56 PM Order	\$150.00

\$600.00

Line: 28

Time Period: 530p-6p

195685	06837946 C30N06	11/05/12	:30 P5	5:43:12 PM Order	\$150.00
--------	-----------------	----------	--------	------------------	----------

\$150.00

Line: 29

Time Period: 3p-5p

195685	06837946 C30N06	11/03/12	:30 P5	Order	\$30.00
195685	06837946 C30N06	11/03/12	:30 P5	Order	\$30.00
195685	06837946 C30N06	11/03/12	:30 P5	Order	\$30.00

\$90.00

[Sorted by: Line]

Spot Manager: All, 10/30/12-11/06/12 (08/08/12 1:36:35 PM)

Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 29

Line: 30
Time Period: 8a-9a
195685 06837946 C30N06 11/04/12 :30 P5 8:19:55 AM Order \$75.00

Line: 31
Time Period: 10:00:00p-10:30:00p
195685 06837946 C30N06 11/05/12 :30 P5 10:23:33 PM Order \$125.00

Line: 32
Time Period: 10:00:00p-10:30:00p
195685 06837946 C30N06 10/31/12 :30 P5 10:06:36 PM Order \$125.00
195685 06837946 C30N06 11/02/12 :30 P5 10:07:36 PM Order \$125.00
195685 06837946 C30N06 10/30/12 :30 P5 10:16:42 PM Order \$125.00
195685 06837946 C30N06 11/01/12 :30 P5 10:15:57 PM Order \$125.00

Line: 33
Time Period: 10:30:00p-11:00:00p
195685 06837946 C30N06 11/01/12 :30 P5 10:52:09 PM Order \$75.00
195685 06837946 C30N06 10/30/12 :30 P5 10:44:56 PM Order \$75.00
195685 06837946 C30N06 11/02/12 :30 P5 10:37:03 PM Order \$75.00

Line: 34
Time Period: 10:30:00p-11:00:00p
195685 06837946 C30N06 11/05/12 :30 P5 10:45:11 PM Order \$75.00

Line: 35
Time Period: 10p-11p
195685 06837946 C30N06 11/03/12 :30 P5 10:58:20 PM Order \$50.00

Line: 36
Time Period: 9p-930p
195685 06837946 C30N06 10/31/12 :30 P5 9:26:45 PM Order \$400.00
195685 06837946 C30N06 11/01/12 :30 P5 9:08:41 PM Order \$400.00
195685 06837946 C30N06 10/30/12 :30 P5 9:16:57 PM Order \$400.00

Line: 37
Time Period: 9p-930p
195685 06837946 C30N06 11/05/12 :30 P5 9:18:42 PM Order \$400.00

Line: 38
Time Period: 930p-10p
195685 06837946 C30N06 11/05/12 :30 P5 9:38:21 PM Order \$300.00

Line: 39
Time Period: 930p-10p
195685 06837946 C30N06 11/05/12 :30 P5 9:38:21 PM Order \$300.00

[Sorted by: Line]

Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 39

Time Period: 930p-10p

195685	06837946	C30N06	10/31/12	:30	P5	9:46:12 PM	Order		\$300.00
195685	06837946	C30N06	11/02/12	:30	P5	9:46:42 PM	Order		\$300.00
195685	06837946	C30N06	10/30/12	:30	P5	9:37:56 PM	Order		\$300.00

\$900.00									\$900.00
----------	--	--	--	--	--	--	--	--	----------

Line: 40

Time Period: 6p-630p

195685	06837946	C30N06	10/30/12	:30	P5	6:08:58 PM	Order		\$200.00
195685	06837946	C30N06	11/02/12	:30	P5	6:08:28 PM	Order		\$200.00
195685	06837946	C30N06	10/31/12	:30	P5	6:20:46 PM	Order		\$200.00
195685	06837946	C30N06	11/01/12	:30	P5	6:19:36 PM	Order		\$200.00

\$800.00									\$800.00
----------	--	--	--	--	--	--	--	--	----------

Line: 41

Time Period: 6p-630p

195685	06837946	C30N06	11/05/12	:30	P5	6:20:16 PM	Order		\$200.00
--------	----------	--------	----------	-----	----	------------	-------	--	----------

\$200.00									\$200.00
----------	--	--	--	--	--	--	--	--	----------

Line: 42

Time Period: 630p-7p

195685	06837946	C30N06	11/05/12	:30	P5	6:48:46 PM	Order		\$200.00
--------	----------	--------	----------	-----	----	------------	-------	--	----------

\$200.00									\$200.00
----------	--	--	--	--	--	--	--	--	----------

Line: 43

Time Period: 630p-7p

195685	06837946	C30N06	11/02/12	:30	P5	6:38:58 PM	Order		\$200.00
195685	06837946	C30N06	10/30/12	:30	P5	6:38:53 PM	Order		\$200.00
195685	06837946	C30N06	11/01/12	:30	P5	6:38:33 PM	Order		\$200.00
195685	06837946	C30N06	10/31/12	:30	P5	6:49:16 PM	Order		\$200.00

\$800.00									\$800.00
----------	--	--	--	--	--	--	--	--	----------

Line: 44

Time Period: 7p-8p

195685	06837946	C30N06	11/05/12	:30	P5	8:14:35 PM	Order		\$800.00
--------	----------	--------	----------	-----	----	------------	-------	--	----------

\$800.00									\$800.00
----------	--	--	--	--	--	--	--	--	----------

Line: 45

Time Period: 8p-9p

195685	06837946	C30N06	10/30/12	:30	P5	8:39:20 PM	Order		\$600.00
--------	----------	--------	----------	-----	----	------------	-------	--	----------

\$600.00									\$600.00
----------	--	--	--	--	--	--	--	--	----------

Line: 46

Time Period: 7p-8p

195685	06837946	C30N06	10/30/12	:30	P5	8:39:20 PM	Order		\$600.00
--------	----------	--------	----------	-----	----	------------	-------	--	----------

\$600.00									\$600.00
----------	--	--	--	--	--	--	--	--	----------

Line: 47

Time Period: 8p-9p

195685	06837946	C30N06	10/30/12	:30	P5	8:39:20 PM	Order		\$600.00
--------	----------	--------	----------	-----	----	------------	-------	--	----------

\$600.00									\$600.00
----------	--	--	--	--	--	--	--	--	----------

Line: 48

[Sorted by: Line]

Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 48

Time Period: 7p-9p

195685 06837946 C30N06 10/31/12 :30 P5 7:59:00 PM Order \$1,300.00

\$1,300.00

\$1,300.00

Line: 49

Time Period: 7p-8p

195685 06837946 C30N06 11/01/12 :30 P5 7:15:20 PM Order \$1,300.00

\$1,300.00

\$1,300.00

Line: 50

Time Period: 8p-9p

195685 06837946 C30N06 11/01/12 :30 P5 8:14:45 PM Order \$700.00

\$700.00

\$700.00

Line: 51

Time Period: 6p-7p

195685 06837946 C30N06 11/04/12 :30 P5 6:09:46 PM Order \$300.00

\$300.00

\$300.00

Line: 52

Time Period: 7p-8p

195685 06837946 C30N06 11/04/12 :30 P5 7:10:16 PM Order \$800.00

\$800.00

\$800.00

Line: 53

Time Period: 8p-9p

195685 06837946 C30N06 11/04/12 :30 P5 8:39:20 PM Order \$800.00

\$800.00

\$800.00

Line: 54

Time Period: (6:00:00 PM-9:00:00 PM)

195685 06837946 C30N06 11/03/12 :30 P5 8:29:05 PM Order \$200.00

\$200.00

\$200.00

\$200.00

\$600.00

\$600.00

Line: 55

Time Period: (10:00:00 AM-11:00:00 AM)

195685 06837946 C30N06 11/04/12 :30 P5 10:38:21 AM Order \$350.00

\$350.00

\$350.00

Line: 56

Time Period: (11:00:00 AM-2:00:00 PM)

195685 06837946 C30N06 11/04/12 :30 P5 Order \$900.00

\$900.00

\$900.00

\$2,700.00

\$2,700.00

Line: 57

Time Period: (5:30:00 PM-6:00:00 PM)

195685 06837946 C30N06 11/04/12 :30 P5 Order \$450.00

\$450.00

\$450.00

[Sorted by: Line]

Spot Manager: All, 10/30/12-11/06/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

\$22,820.00									
\$22,820.00									
\$22,820.00									
\$22,820.00									

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Smart Media Group,

being/on behalf of: Heather Wilson,

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

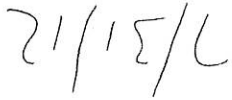
☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

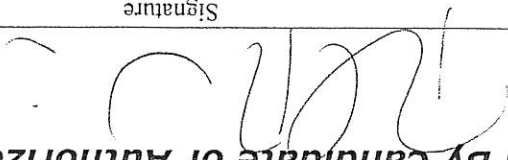
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date
7/31/12

Signature



To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title